



40th Annual Conference & Trade Show

Presentation Opportunities

An opportunity to share your knowledge and gain exposure.

The Empire State Association of Assisted Living (ESAAL) is seeking presenters for our 40th Annual Conference & Trade Show, to be held April 29 – May 2, 2019 at The Saratoga Hilton & Saratoga City Center, Saratoga Springs, NY.

The following criteria will be used in the review process: **quality and relevance of content, innovative ideas, practical application, presenter qualifications, and presentation format.** ESAAL's Conference and Education Committee, comprised of members and staff, will review the applications.

Program Content

- ESAAL educational sessions should last between 1½ to 2 hours in length, depending on program content.
- ESAAL reserves the right to combine proposed topics and presenters.

Presenter Agreement

- This is an educational conference and therefore presenters may not use a session as an opportunity to spotlight a company, product, or service.
- Presenter agrees to present for full allotted session time.

Submission Information

- Submissions must be on the enclosed application form or in a similar format with a one-paragraph biography for each presenter.

Application Deadline

- Submissions must be received in the Association's office by **5:00pm on January 31, 2019.**
- Submit by email to Cara Groff, CMP, Event Coordinator: cgroff@esaal.org

Possible Session Topics

These are only suggestions and should not be viewed as limiting in any way. "Hot topics" are in bold.

- **Activities/Recreation**
- Addressing Behavioral Issues
- ALP Compliance
- ALR/EALR/SNALR Compliance
- **Case Management: Best Practices**
- **How to work with Challenging Families & Residents**
- Customer service
- Disaster Preparedness
- Diseases/Conditions Common in the Elderly
- Effective Communication
- Electronic Health Records
- Evictions & Non-Compliant Residents
- **Falls Prevention**
- Health Insurance Portability & Accountability Act Compliance (HIPAA)
- Hoarding
- Human Resources Topics; Harassment Training, Employee Retention
- **Labor Law: NYS Sexual Harassment Training, Changes in Bereavement Leave, Legally evicting a resident with a cost-effective legal solution, Winning a labor dispute or unemployment claim**
- Leadership
- LHCSA Regulations for ALP
- Managed Long-Term Care
- Marketing/Senior Housing
- Medically Complex Residents
- Medication Management for Nurses/Administration: Missed Meds, Meds not in Facility, Medical Marijuana, Documentation of Meds
- Mental Health-Psychiatric Conditions
- **Menu Planning & Nutritional Services**
- Mock Surveys & Other Tools
- **Motivation**
- OMIG Compliance
- OSHA Compliance
- Quality Improvement Program Compliance- 201
- Resident's Right to Refuse Urgent Care
- Resident Satisfaction
- **Risk Management**
- Senior Care Technology
- **Serving Safe Food**
- Social Networking
- **Substance Abuse in the elderly**
- Tech & Resident Safety



Presenter/Moderator Information

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Cell Phone: _____ Fax: _____

Email Address: _____

Company's Role in Assisted Living: _____

Proposed Session Information

Title: _____

Brief Summary of Content: _____

Objective of Session: _____

Experience pertinent to topic: _____

References

Please include the name of at least two (2) organizations where you have presented in the past 12 months.

Organization: _____

Presentation Title: _____

Date & location of presentation: _____

Contact Person: _____

Phone: _____ Email: _____



References, Cont'd.

Organization: _____

Presentation Title: _____

Date & location of presentation: _____

Contact Person: _____

Phone: _____ Email: _____

Organization: _____

Presentation Title: _____

Date & location of presentation: _____

Contact Person: _____

Phone: _____ Email: _____

Please attach extra pages if necessary.

Include any videos or websites where videos of you presenting can be viewed.