



**39th Annual Conference & Trade Show
Presentation Opportunities
An Opportunity to Share Your Knowledge and to Gain Exposure**

The Empire State Association of Assisted Living (ESAAL) is seeking presenters for our 39th Annual Conference & Trade Show, to be held April 30 – May 3, 2018 at Turning Stone Resort in Verona, NY.

The following criteria will be used in the review process: **quality and relevance of content, innovative ideas, practical application, presenter qualifications, and presentation format.** ESAAL’s Conference and Education Committee, comprised of members and staff, will review the applications.

Program Content

- ESAAL educational sessions should last between 1½ to 2 hours in length, depending on program content.
- ESAAL reserves the right to combine proposed topics and presenters.

Presenter Agreement

- Presenter may not use a session as an opportunity to spotlight a company, product, or service.
- Presenter agrees to present for full allotted session time.

Submission Information

- Submissions must be on the enclosed application form or similar format with a one-paragraph biography for each presenter.

Application Deadline

- Submissions must be received in the Association’s office by **January 31, 2018**
- **Submit by email:** cgroff@esaal.org

Possible Session Topics

These are only suggestions and should not be viewed as limiting in any way. “Hot topics” are in bold.

<ul style="list-style-type: none"> ▪ Activities/Recreation ▪ Addressing Behavioral Issues ▪ ALP Compliance ▪ ALR/EALR/SNALR Compliance ▪ Case Management: Best Practices ▪ Challenging Families & Residents ▪ Customer service ▪ Disaster Preparedness ▪ Diseases/Conditions Common in the Elderly ▪ Effective Communication ▪ Electronic Health Records ▪ Evictions & Non-Compliant Residents ▪ Falls Prevention ▪ Health Insurance Portability & Accountability Act Compliance (HIPAA) 	<ul style="list-style-type: none"> ▪ Hoarding ▪ Human Resources Topics; Harassment Training, etc. ▪ Labor Law ▪ LHCSA Regulations for ALP ▪ Managed Long-Term Care ▪ Marketing/Senior Housing ▪ Medically Complex Residents ▪ Medication Management for Nurses/Administration: Missed Meds, Meds not in Facility, Medical Marijuana, Documentation of Meds ▪ Memory Care: Innovation & Best Practices ▪ Mental Health-Psychiatric Conditions ▪ Menu Planning & Nutritional Services ▪ Mock Surveys & Other Tools 	<ul style="list-style-type: none"> ▪ OMIG Compliance ▪ OSHA Compliance ▪ Quality Improvement Program Compliance- 201 ▪ Resident’s Right to Refuse Urgent Care ▪ Resident Satisfaction ▪ Risk Management ▪ Senior Care Technology ▪ Social Networking ▪ Substance Abuse in the elderly ▪ Tech & Resident Safety
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Presenter/Moderator

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip _____

Phone: _____ Fax: _____

Cell: _____

Email: _____

Company's Role in AL: _____

Summary of Session Content (125 Words or less)

Objective of Session:

Presentation experience pertinent to topic:



Most recent Conference where topic was presented: Include name of organization, contact name, phone, cell if available, and email address for contact.

Presentation Reference(s): Include the name of at least (2) organizations where you have presented and/or a reference person who has seen you present. Include name of organization or person, phone, cell if available, and email address.

Site on the Internet where you can be viewed presenting (if applicable).

Please attach extra pages if necessary.