

## **2018 ALR & ALP Conferences Sponsorship Opportunities**

*Platinum, gold, silver & bronze sponsorships are available for EACH conference. I.e., there will be a Gold sponsor for the ALR & a Gold sponsor for the ALP.*

### **Platinum \$5,000**

Kickoff the General Session on day 2 with a brief (2-3 minute) description of your company & services before you introduce the speaker, Signage at the conference, sponsor status listed on mobile app, ESAAL will promote your sponsorship on social media & in our quarterly newsletters (total of 2), your logo on our website for 6 months after the conference, your logo on notebooks that each attendee receives, 8ft exhibitor table in spot of your choice.

### **Gold \$3,500**

Signage at the conference, sponsor status listed on mobile app, ESAAL will promote your sponsorship on social media, logo on our website for 4 months after the conference, logo on nametag lanyards, 6ft exhibitor table in spot of your choice.

### **Silver \$2,000**

Signage at the conference, sponsor status listed on mobile app, ESAAL will promote your sponsorship on social media, logo on our website for 2 months after the conference, 6ft exhibitor table in spot of your choice.

### **Bronze \$1,000** *Choose to sponsor one of the items below for \$1,000.*

#### **Coffee Break**

Signage at the conference, sponsor status listed on mobile app, ESAAL will promote your sponsorship on social media, logo on our website for 1 month after the conference

#### **Welcome Cocktail Reception**

Signage at the conference, sponsor status listed on mobile app, ESAAL will promote your sponsorship on social media, logo on our website for 1 month after the conference

## **Mobile App**

We're bringing the mobile app to our ALR & ALP Conferences! **Mobile app sponsorship opportunities will be applied to both conferences**, not one or the other. For example, a 6 second banner ad will display during both the ALR & ALP conferences.

### **Splash page - \$750 \*exclusive**

This full-screen visual ad is displayed front and center each time the app is opened. Exhibitors receive additional ticket for drawing.

### **Banner ads**

These clickable ads appear at the top portion of the screen for a duration of time ranging from 3 to 15 seconds. They will rotate in random order for the entire conference. You provide the artwork & URL link.

**3 seconds – \$100      6 seconds – \$250      9 seconds – \$300      15 seconds - \$500**

## Exhibitor Opportunities

Join ESAAL for our 1<sup>st</sup> Annual ALR Conference or our 4th Annual ALP Conference in Saratoga Springs, NY! Partner with us as an exhibitor and reach an expected audience of 100-200 people. There will only be a limited number of tables available at each conference, offering an intimate setting with the ability to network.

You will receive a 6ft table outside of the session rooms from start to finish (11:00am 10/17 – 3:00pm 10/25) with plenty of opportunities to interact with attendees:

- Upon arrival to conference
- Between sessions
- Cocktail reception
- Breakfast
- Coffee Breaks

Lunch will be served in a separate room, but you will have the opportunity to place your collateral on the lunch tables. You'll be able to sit down and enjoy a meal with attendees.

**ESAAL Member price: \$475**

**Non-Member price: \$575**

### Tentative Conference Agenda

#### Wednesday

9:00am-11:00am Table set-up

11:00am Registration & exhibitor tables open, welcome coffee break in vendor area

1:00pm-5:45pm Sessions with coffee break in vendor area

6:00pm-7:00pm Cocktail reception in vendor area

#### Thursday

7:30am-8:30am Breakfast in vendor area

8:30am-3:00pm Sessions, with break in vendor area

12:30pm-1:30pm Lunch

Prices include 6-foot draped table, 2 chairs, all meals for up to 2 reps, & a listing on the mobile app. You are also invited to attend any of the conference sessions that peak your interest.

## Bundle the ALR & ALP Conferences

Exhibit at both conferences and save 15%!

**ESAAL Member price: \$807.50**

**Non-Member price: \$977.50**