

2018 ALR & ALP Conferences Sponsorship Opportunities

Platinum, gold, silver & bronze sponsorships are available for EACH conference. I.e., there will be a Gold sponsor for the ALR & a Gold sponsor for the ALP.

Platinum \$5,000

Kickoff the General Session on day 2 with a brief (2-3 minute) description of your company & services before you introduce the speaker, Signage at the conference, sponsor status listed on mobile app, ESAAL will promote your sponsorship on social media & in our quarterly newsletters (total of 2), your logo on our website for 6 months after the conference, your logo on notebooks that each attendee receives, 8ft exhibitor table in spot of your choice.

Gold \$3,500

Signage at the conference, sponsor status listed on mobile app, ESAAL will promote your sponsorship on social media, logo on our website for 4 months after the conference, logo on nametag lanyards, 6ft exhibitor table in spot of your choice.

Silver \$2,000

Signage at the conference, sponsor status listed on mobile app, ESAAL will promote your sponsorship on social media, logo on our website for 2 months after the conference, 6ft exhibitor table in spot of your choice.

Bronze \$1,000 *Choose to sponsor one of the items below for \$1,000.*

Coffee Break

Signage at the conference, sponsor status listed on mobile app, ESAAL will promote your sponsorship on social media, logo on our website for 1 month after the conference

Welcome Cocktail Reception

Signage at the conference, sponsor status listed on mobile app, ESAAL will promote your sponsorship on social media, logo on our website for 1 month after the conference

Mobile App

We're bringing the mobile app to our ALR & ALP Conferences! **Mobile app sponsorship opportunities will be applied to both conferences**, not one or the other. For example, a 6 second banner ad will display during both the ALR & ALP conferences.

Splash page - \$750 *exclusive

This full-screen visual ad is displayed front and center each time the app is opened. Exhibitors receive additional ticket for drawing.

Banner ads

These clickable ads appear at the top portion of the screen for a duration of time ranging from 3 to 15 seconds. They will rotate in random order for the entire conference. You provide the artwork & URL link.

3 seconds – \$100 6 seconds – \$250 9 seconds – \$300 15 seconds - \$500

Exhibitor Opportunities

Join ESAAL for our 1st Annual ALR Conference or our 4th Annual ALP Conference in Saratoga Springs, NY! Partner with us as an exhibitor and reach an expected audience of 100-200 people. There will only be a limited number of tables available at each conference, offering an intimate setting with the ability to network.

You will receive a 6ft table outside of the session rooms from start to finish (11:00am 10/17 – 3:00pm 10/25) with plenty of opportunities to interact with attendees:

- Upon arrival to conference
- Between sessions
- Cocktail reception
- Breakfast
- Coffee Breaks

Lunch will be served in a separate room, but you will have the opportunity to place your collateral on the lunch tables. You'll be able to sit down and enjoy a meal with attendees.

ESAAL Member price: \$475

Non-Member price: \$575

Tentative Conference Agenda

Wednesday

9:00am-11:00am Table set-up

11:00am Registration & exhibitor tables open, welcome coffee break in vendor area

1:00pm-5:45pm Sessions with coffee break in vendor area

6:00pm-7:00pm Cocktail reception in vendor area

Thursday

7:30am-8:30am Breakfast in vendor area

8:30am-3:00pm Sessions, with break in vendor area

12:30pm-1:30pm Lunch

Prices include 6-foot draped table, 2 chairs, all meals for up to 2 reps, & a listing on the mobile app. You are also invited to attend any of the conference sessions that peak your interest.

Bundle the ALR & ALP Conferences

Exhibit at both conferences and save 15%!

ESAAL Member price: \$807.50

Non-Member price: \$977.50